

## WHAT THE FESTIVAL PROVIDES

- An educational experience for 3,500 participants and over 200,000 visitors
- Security
- First aid facilities
- ATM Services
- Trash removal
- Comfort stations
- Continuous entertainment on multiple stages
- Information booth
- Event marketing and publicity
- Quality control
- Crowd control

## RULES FOR CHILDREN'S AREA APPLICATIONS

**SET UP:** May begin at Noon Friday, September 20 and should be complete, with vehicles off the park grounds, by 9:00 a.m. Saturday and Sunday, rain or shine.

**DAILY RAIN POLICY:** In the event of rain, goods may be protected by plastic or similar material. Rain gear is acceptable. You may elect to set up after 9:00 a.m., however no vehicles will be allowed to enter the grounds between 9:00 a.m. and 6:00 p.m. on Saturday or 9:00 a.m. and 5:00 p.m. on Sunday. During this time, set up will be at each participant's discretion. Under wet conditions, it will be acceptable to spread straw in your area. If participants follow the rain policy guidelines, their status will not be in jeopardy for future Festival participation.

**TIMES:** All displays must be open between 10:00 a.m. and 6:00 p.m. on Saturday and 10:00 a.m. and 5:00 p.m. on Sunday. A large crowd generally arrives before opening time. Please plan to have enough activities for both days. It is important that you not close early!

**%SPLITS:** Participants are required to submit a detailed financial statement in the format provided by the Festival Board, along with a check for 20% of the net profit. This form will be sent with the final mailing before the Festival. This form and check are due to your area chairperson no later than November 1, 2019. Failure to meet this deadline will jeopardize your status for future Festivals.

**FIRE EXTINGUISHERS:** All Festival participants working with an open fire OR operate games or activities that require the public to be surrounded by bales of straw must have an approved (ABC type) fire extinguisher at the fire site.

**BOOTH APPEARANCE:** Tables must be skirted to the ground with materials appropriate to the mid-19th century. Wooden chairs or bales of straw are appropriate seating. Displays must be created with materials available during the early to mid 1800's. Modern supplies must be hidden from public view. No aluminum lawn furniture!

**SIGNAGE:** Small visible signs to denote items for sale or organization name must also be made from natural materials such as burlap or wood and may sit on your counter top or hang from your tent pole or set-up.

**COSTUMES:** Early to mid 19th century costumes must be worn at all times by all workers (men, women and children) in your booth.

**LOCATION:** Areas will be assigned and locations may not be changed. You must stay within your designated area.

**QUALITY:** The quality control committee reserves the right to ask vendors to remove items not appropriate for sale or decor.



## **CHILDREN'S AREA PARTICIPANT APPLICATION**

**THE 45th ANNUAL  
JOHNNY APPLESEED FESTIVAL  
WILL BE HELD AT  
JOHNNY APPLESEED PARK ON:**

**SEPTEMBER 21 AND 22, 2019.**

**YOU ARE INVITED TO JOIN IN THIS  
CELEBRATION OF THE LIFE OF ONE  
OF NATURE'S NOBLEMEN.**

**APPLICATION DEADLINE: March 31, 2019**

**JOHNNY APPLESEED FESTIVAL, INC.  
CHILDREN'S AREA APPLICATION**

*Please return completed application  
by Mar. 31, 2019*

\_\_\_\_\_  
Name of organization or individual

\_\_\_\_\_  
President's Name (if applicable)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Work Phone Home Phone

\_\_\_\_\_  
Chairperson's Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Work Phone Home Phone

\_\_\_\_\_  
Cell Phone

\_\_\_\_\_  
Email Address

Check if you paid your application fee online

Optional Social Media Post (\$25)

Optional Social Media Video (\$50)

**\*\*\*\*NEW - PAY ONLINE - NEW \*\*\*\***  
We are now accepting your application fees online. visit

[www.johnnyappleseedfest.com/childrensarea](http://www.johnnyappleseedfest.com/childrensarea)

On our website Childrens page you can make your online payment - which uses our official paypal portal.

**FESTIVAL TRADER OR ACTIVITY:** List all merchandise to be sold, or the proposed activity. All items sold must represent the mid 1800's. Only listed items may be sold unless you receive permission from the chairperson. All activity applicants must comply with liability insurance requirements. (Use add'l sheet if req.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
The Johnny Appleseed Festival, Inc. will not be liable for any loss or damage to property of the exhibitor or of its employees, agents, patrons, or guests due to fire, smoke, water from any source, accident from any kind or from any cause whatsoever and will not be liable for injuries to the exhibitor, their employees, agents, patrons or guests for damages or injuries arising from, or in any way connected with the use or occupancy of space. The exhibitor agrees to indemnify and hold harmless the Johnny Appleseed Festival Board and Johnny Appleseed Festival, Inc. against any and all claims of any person whomever, arising out of acts or omissions of the exhibitor, his employees, agents, patrons or guests including, but not limited to, reasonable attorney fees, costs and expenses incurred by enforcing its rights hereunder.

I have read all stated policies and agree to each.

\_\_\_\_\_  
**Signature**

**PLEASE MAIL ALL CORRESPONDENCE TO;**

**JOHNNY APPLESEED FESTIVAL, INC.  
% SUSIE McCLURE  
1502 Harry Baals Dr.  
Fort Wayne, IN 46805  
e-mail: [childrensarea@johnnyappleseedfest.com](mailto:childrensarea@johnnyappleseedfest.com)**

**NEW - SOCIAL MEDIA MARKETING - NEW**

If you would like your business/group promoted on our Instagram and Facebook page with a post to our over 14,500 followers, you can optionally elect for this NEW marketing option for a one time fee of Twenty Five dollars (\$25). Posts will begin 3 weeks out from the festival. You may include one (1) photo. For Fifty (\$50) dollars, we will do a Facebook LIVE video with you at your booth Saturday morning to promote your booth/wares.

**TAXES:** State taxes, when applicable, must be paid by participating vendors.

**LIABILITY INSURANCE:** The Johnny Appleseed Festival Board requires that each vendor provide liability coverage with a certificate of insurance in the amount of at least \$300,000, naming the Johnny Appleseed Festival as the additional insured. **The certificate is due to the area chairperson within 30 days of receiving notification of acceptance into the Festival.**

**APPLICATION FEE:** A fee of fifty dollars (\$50.00) must be paid online OR accompany your application. Refunds will be made if the Johnny Appleseed Board is notified by August 31, 2019. After that date, no refunds will be made. Twenty percent (20%) of the net profit is due no later than November 1, 2019. **The application fee or paid labor is not to be deducted as an expense from the 20% net profit share.** Those not meeting the deadline will jeopardize their status for future Festivals. All participants are required to submit a detailed financial statement along with their percentage check. Your application fee is not negotiable or transferable. A twenty-five (\$25) fee will be assessed for returned checks.

**Acceptance:** All applicants are carefully screened. You will be notified by mail or email of your acceptance into the Festival. Notifications will be made after the application deadline date. Please contact your area representative if you do not receive notification after thirty (30) days of the application date.

**In the case of a weather emergency, you may be asked to vacate the area. Failure to do so may result in police action.  
This is an enforceable mandate put in place by  
Homeland Security.**