

## WHAT THE FESTIVAL PROVIDES

- One (1) 8'x12' "Fly" per craft booth with 8' front and 7' rear height
- An educational experience for 3,500 participants and over 200,000 visitors
- Security
- First aid facilities
- ATM Services
- Trash removal
- Comfort stations
- Continuous entertainment on multiple stages
- Information booth
- Event marketing and publicity
- Quality control
- Crowd control

## RULES FOR CRAFT VENDOR APPLICATIONS

**SET UP:** May begin at Noon Friday, September 20, and should be complete, with vehicles off the park grounds, by 9:00 a.m. Saturday and Sunday, rain or shine.

**TEARDOWN:** No vehicles may line up at gates or be on property prior to 6pm Saturday or 5pm Sunday.

**DAILY RAIN POLICY:** In the event of rain, goods may be protected by plastic or similar material. Rain gear is acceptable. You may elect to set up after 9:00 a.m., however no vehicles will be allowed to enter the grounds between 9:00 a.m. and 6:00 p.m. on Saturday or 9:00 a.m. and 5:00 p.m. on Sunday. During this time, set up will be at each participant's discretion. Under wet conditions, it will be acceptable to spread straw in your area. If participants follow the rain policy guidelines, their status will not be in jeopardy for future Festival participation.

**TIMES:** All displays must be open between 10:00 a.m. and 6:00 p.m. on Saturday and 10:00 a.m. and 5:00 p.m. on Sunday. A large crowd generally arrives before opening time. Please plan to have enough activities for both days. It is important that you not close early!

**LOCATION:** Areas will be assigned and locations may not be changed. You must stay within your designated area.

**SIGNAGE:** Small visible signs to denote items for sale or organization name must also be made from natural materials such as burlap or wood and may sit on your counter top or hang from your tent pole or set-up.

**COSTUMES:** Early to mid 19th century costumes must be worn at all times by all workers (men, women and children) in your booth.

**QUALITY:** The quality control committee reserves the right to ask vendors to remove items not appropriate for sale or decor.

**TEAR DOWN:** Vehicles may not enter the property or line up on the grounds or on city streets prior to the 5pm end of the festival.

**BOOTH APPEARANCE:** Tables must be skirted to the ground with materials appropriate to the mid-19th century. Wooden chairs or bales of straw are appropriate seating. Displays must be created with materials available during the early to mid 1800's. Modern supplies must be hidden from public view. No aluminum lawn furniture!

**CLEANUP:** You are responsible for leaving your booth area as you found it. Any straw distributed on the ground must be raked, any trash must be cleaned up, any removed sod for fires must be replaced.

**BOARD OF HEALTH:** (If food is being served) Food safety guidelines will be provided with your letter of acceptance and must be adhered to without fail. Please note the Johnny Appleseed Festival guidelines are identical to operating under a Board of Health permit. Questions should be directed to your area chairperson. Vendors not complying with stated guidelines will be shut down.

**LIABILITY INSURANCE:** The Johnny Appleseed Festival requires that each food serving vendor provide liability coverage with a certificate of insurance in the amount of at least \$300,000, naming the Johnny Appleseed Festival Inc. as additional insured. **FOOD VENDORS WITHOUT INSURANCE WILL NOT BE ALLOWED TO SETUP.**

**The certificate is due to the area chairperson within 30 days of receiving notification of acceptance into the Festival.**



## **CRAFT BOOTH VENDOR PARTICIPANT APPLICATION**

**THE 45th ANNUAL  
JOHNNY APPLESEED FESTIVAL  
WILL BE HELD AT  
JOHNNY APPLESEED PARK ON:**

**SEPTEMBER 21 AND 22, 2019.**

**YOU ARE INVITED TO JOIN IN THIS  
CELEBRATION OF THE LIFE OF ONE  
OF NATURE'S NOBLEMEN.**

**APPLICATION DEADLINE: March 31, 2019**

**JOHNNY APPLESEED FESTIVAL, INC.  
CRAFT VENDOR APPLICATION**

*Please return completed application  
by Mar.31, 2019*

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Name of individual

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Name of Company or Organization

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Address

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City State Zip

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Work Phone Home Phone

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Cell Phone

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Email Address

Check if you paid your application fee online

Optional Social Marketing Post (\$25)

Optional Social Media Video (\$50)

**CRAFT BOOTH:** List all merchandise to be sold. Pictures, no slides, of a representative sampling of your handwork must accompany your application. All items to be sold must comply with listed rules and regulations. Only listed items may be sold. Use add'l sheet if req.

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**\*\*\*NEW - PAY APP FEE ONLINE - NEW \*\*\***

We are now accepting your application fees online. Visit:  
[www.johnnyappleseedfest.com/crafters](http://www.johnnyappleseedfest.com/crafters)

On our website crafters page you can make your online payment - which uses our official paypal portal.

If not paying online, please make checks payable to The Johnny Appleseed Festival, Inc.

All application checks received within 2 weeks prior to the event must be in the form of a online payment, cashiers' check or money order.

**APPLICATION FEE:** An application fee of Three Hundred Dollars (\$300.00) per booth must be paid with your application (You can now pay online). Checks will be returned if you are not selected as a participant. Refunds for accepted participant's booth fees will be made if the Johnny Appleseed Board is notified of cancellation before August 1, 2019. After that date, NO refunds will be made. **There will be a \$25 fee for every returned/bounced check.**

**TAXES:** State taxes, when applicable, must be paid by participating vendors.

**TERMS AND CONDITIONS:**

The Johnny Appleseed Festival, Inc. will not be liable for any loss or damage to property of the exhibitor or of its employees, agents, patrons, or guests due to fire, smoke, water from any source, accident from any kind or from any cause whatsoever and will not be liable for injuries to the exhibitor, their employees, agents, patrons or guests for damages or injuries arising from, or in any way connected with the use or occupancy of space. The exhibitor agrees to indemnify and hold harmless the Johnny Appleseed Festival Board and Johnny Appleseed Festival, Inc. against any and all claims of any person whomever, arising out of acts or omissions of the exhibitor, his employees, agents, patrons or guests including, but not limited to, reasonable attorney fees, costs and expenses incurred by enforcing its rights hereunder.

By signing and submitting an application for consideration to this festival, you will have agreed to abide by these rules and guidelines as well as all terms and conditions here setforth. I agree to abide by all rules and guidelines and have read and agree to the Terms and Conditions section of this application.

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**Signature**

**NEW - SOCIAL MEDIA MARKETING - NEW**

If you would like your business/group promoted on our Instagram and Facebook page with a post to our over 14,500 followers, you can optionally elect for this NEW marketing option for a one time fee of Twenty Five dollars (\$25). Posts will begin 3 weeks out from the festival. You may include one (1) photo. For Fifty (\$50) dollars, we will do a Facebook LIVE video with you at your booth Saturday morning to promote your booth/wares.

**PHOTOS:** Photos, no slides, of a representative sampling of your handwork (4-5 pictures) must be submitted along with your application to booth chairperson for application selection. These will be returned if you enclose a self-addressed, stamped envelope.

**PRICING:** White adhesive decals or white paper hang tags are an acceptable means of pricing items. Please avoid colored decals denoting "sale" items.

**ACCEPTANCE:** All applicants are carefully screened. No application will be accepted after the application deadline. You will be notified by mail or email of your acceptance into the Festival. Notifications will be made after the application deadline date. Please contact your area representative if you do not receive notification after thirty (30) days of the application date.

**ALTERNATES:** Six (6) alternate booths will be chosen from the initial applicants. In the event of a booth cancellation, the alternate will be called upon to participate in the festival. Cancellations have happened nearly every year (up to the night prior to the festival), so if you are chosen as an alternate, there is a good chance of participating in the festival. For this reason, please try to be prepared.

**In the case of a weather emergency, you may be asked to vacate the area. Failure to do so may result in police action. This is an enforceable mandate put in place by Homeland Security.**

**PLEASE MAIL ALL CORRESPONDENCE TO:**

**JOHNNY APPLESEED FESTIVAL, INC.  
% VICKIE FAUX  
307 THOROUGHbred LANE  
AUBURN, IN 46706**

e-mail: [crafters@johnnyappleseedfest.com](mailto:crafters@johnnyappleseedfest.com)