

WHAT THE FESTIVAL PROVIDES

- An educational experience for 3,500 participants and over 200,000 visitors
- Security
- First aid facilities
- ATM Services
- Trash removal
- Comfort stations
- Continuous entertainment on multiple stages
- Information booth
- Event marketing and publicity
- Quality control
- Crowd control

RULES FOR DEMONSTRATOR'S AREA APPLICATIONS

SET UP: May begin at Noon Friday, September 20, and should be complete, with vehicles off the park grounds, by 9:00 a.m. Saturday and Sunday, rain or shine. For teardown, you may NOT line up in advance either Saturday or Sunday evening. No vehicles will be allowed to line up or on grounds until the festival is closed.

DAILY RAIN POLICY: In the event of rain, goods may be protected by plastic or similar material. Rain gear is acceptable. You may elect to set up after 9:00 a.m., however no vehicles will be allowed to enter the grounds between 9:00 a.m. and 6:00 p.m. on Saturday or 9:00 a.m. and 5:00 p.m. on Sunday. During this time, set up will be at each participant's discretion. Under wet conditions, it will be acceptable to spread straw in your area. If participants follow the rain policy guidelines, their status will not be in jeopardy for future Festival participation.

TIMES: All displays must be open between 10:00 a.m. and 6:00 p.m. on Saturday and 10:00 a.m. and 5:00 p.m. on Sunday. A large crowd generally arrives before opening time. Please plan to have enough activities for both days. It is important that you not close early!

BOOTH APPEARANCE: Modern tables must be skirted to the ground with materials appropriate to the mid-19th century. Wooden chairs or bales of straw are appropriate seating. Displays must be created with materials available during the early to mid 1800's. Modern supplies must be hidden from public view. **No aluminum lawn furniture!**

SIGNAGE: Small visible signs to denote items for sale or organization name must also be made from natural materials such as burlap or wood and may sit on your counter top or hang from your tent pole or set-up.

COSTUMES: Early to mid 19th century costumes must be worn at all times by all workers (men, women and children) in your booth.

LOCATION: Areas will be assigned and locations may not be changed. You must stay within your designated area.

QUALITY: The quality control committee reserves the right to ask vendors to remove items not appropriate for sale or decor.

TAXES: State taxes, when applicable, must be paid by participating vendors.

BOARD OF HEALTH: All food vendors must comply with the Board of Health guidelines applicable to their organization. If your organization is exempt from Board of Health guidelines, you must then comply with Johnny Appleseed Festival Basic Guidelines for Temporary Food Service. Please note the Johnny Appleseed Festival guidelines are identical to operating under a Board of Health permit. Questions should be directed to the Board of Health (260-449-7561) or your area chairperson. Vendors not complying with stated guidelines will be shut down.

LIABILITY INSURANCE: The Johnny Appleseed Festival Board requires that each vendor provide liability coverage with a certificate of insurance in the amount of at least \$300,000, naming the Johnny Appleseed Festival as the additional insured. **The certificate is due to the area chairperson within 30 days of receiving notification of acceptance into the Festival.**



PIONEER VILLAGE DEMONSTRATOR PARTICIPANT APPLICATION

**THE 45th ANNUAL
JOHNNY APPLESEED FESTIVAL
WILL BE HELD AT
JOHNNY APPLESEED PARK ON:**

SEPTEMBER 21 AND 22, 2019.

**YOU ARE INVITED TO JOIN IN THIS
CELEBRATION OF THE LIFE OF ONE
OF NATURE'S NOBLEMEN.**

APPLICATION DEADLINE: March 31, 2019

**JOHNNY APPLESEED FESTIVAL, INC.
DEMONSTRATOR'S APPLICATION**

*Please return completed application
by Mar.31, 2019*

Name of organization or individual

Address

City State Zip

Work Phone Home Phone

Email Address

I paid my application/tent fee online

Optional Social Media Post (\$25)

Optional Social Media Video (\$50)

Tent Requirements (Please Check which applies)

_____ I will not require a festival provided tent/tarp for my booth space.

_____ I require an 8'x12' tarp for my booth area. **I will include an additional \$30 with my application fee.**

_____ I require a 10'x10' tent with sides for my booth area. **I will include an additional \$60 with my application fee. (**Limited quantities)**

DEMONSTRATIONS: List all activities to be demonstrated, or products to be sold. All items sold must represent the mid 1800's. Only listed items may be sold unless you receive permission from the chairperson. All activity applicants must comply with liability insurance requirements.

The Johnny Appleseed Festival, Inc. will not be liable for any loss or damage to property of the exhibitor or of its employees, agents, patrons, or guests due to fire, smoke, water from any source, accident from any kind or from any cause whatsoever and will not be liable for injuries to the exhibitor, their employees, agents, patrons or guests for damages or injuries arising from, or in any way connected with the use or occupancy of space. The exhibitor agrees to indemnify and hold harmless the Johnny Appleseed Festival Board and Johnny Appleseed Festival, Inc. against any and all claims of any person whomever, arising out of acts or omissions of the exhibitor, his employees, agents, patrons or guests including, but not limited to, reasonable attorney fees, costs and expenses incurred by enforcing its rights hereunder.

I have read all stated policies and agree to each.

Signature

PLEASE MAIL ALL CORRESPONDENCE TO;

**JOHNNY APPLESEED FESTIVAL, INC.
% John Platt III
1502 Harry Baals Dr.
Fort Wayne, IN 46805**

e-mail: demonstrators@johnnyappleseedfest.com

******NEW - PAY ONLINE - NEW ******

**We are now accepting your application fees online. visit
www.johnnyappleseedfest.com/appleseed-demonstrators**

On our website Demonstrators page you can make your online payment - which uses our official paypal portal.

NEW - SOCIAL MEDIA MARKETING - NEW

If you would like your business/group promoted on our Instagram and Facebook page with a post to our over 14,500 followers, you can optionally elect for this NEW marketing option for a one time fee of Twenty Five dollars (\$25). Posts will begin 3 weeks out from the festival. You may include one (1) photo. For Fifty (\$50) dollars, we will do a Facebook LIVE video with you at your booth Saturday morning to promote your booth/wares.

DEMONSTRATING: All participants in the Pioneer Village Demonstrator Area must demonstrate their craft, using period methods. Selling is permitted, but demonstrating is required.

FIRE EXTINGUISHERS: All Festival participants working with an open fire or require the public to be surrounded by bales of straw must have an approved (ABC type) fire extinguisher at the fire site.

FIRES: If you require a fire for demonstrating purposes, please consider using an above ground fire pit or remove sod carefully and replace it at the conclusion of the Festival. Failure to do so will jeopardize future Festival participation.

APPLICATION FEE: A fee of seventy five dollars (\$75.00) must accompany your application. Refunds will be made if the Johnny Appleseed Board is notified by August 31, 2019. After that date, no refunds will be made. Your application fee is not negotiable or transferable. **If you have indicated your need for a tarp or tent, that additional fee must be included at time of application.** **If a fee is not provided in advance, you will not receive a tent/tarp. THERE WILL BE A TWENTY FIVE (\$25) RETURNED CHECK FEE.**

Acceptance: All applicants are carefully screened. You will be notified by mail or email of your acceptance into the Festival. Notifications will be made after the application deadline date. Please contact your area representative if you do not receive notification after thirty (30) days of the application date.

In the case of a weather emergency, you may be asked to vacate the area. Failure to do so may result in police action. This is an enforceable mandate put in place by Homeland Security.