

WHAT THE FESTIVAL PROVIDES

- An educational experience for 3,500 participants and over 200,000 visitors
- Security
- First aid facilities
- ATM Services
- Trash removal
- Comfort stations
- Continuous entertainment on multiple stages
- Information booth
- Event marketing and publicity
- Quality control
- Crowd control

RULES FOR EDUCATION AREA APPLICATIONS

SET UP: May begin at Noon Friday, September 20, and should be complete, with vehicles off the park grounds, by 9:00 a.m. Saturday and Sunday, rain or shine.

DAILY RAIN POLICY: In the event of rain, goods may be protected by plastic or similar material. Rain gear is acceptable. You may elect to set up after 9:00 a.m., however no vehicles will be allowed to enter the grounds between 9:00 a.m. and 6:00 p.m. on Saturday or 9:00 a.m. and 5:00 p.m. on Sunday. During this time, set up will be at each participant's discretion. Under wet conditions, it will be acceptable to spread straw in your area. If participants follow the rain policy guidelines, their status will not be in jeopardy for future Festival participation.

TIMES: All displays must be open between 10:00 a.m. and 6:00 p.m. on Saturday and 10:00 a.m. and 5:00 p.m. on Sunday. A large crowd generally arrives before opening time. Please plan to have enough activities for both days. It is important that you not close early!

EDUCATION: All participants in the education area must provide interactions in the form of games, hands on activities, story telling or other educational resources that would have been appropriate or available in the mid 19th century. Items can be sold if applicable so long as they conform with our festival guidelines. Further questions can be directed to your area chairperson.

FIRE EXTINGUISHERS: All Festival participants working with an open fire or require the public to be surrounded by bales of straw must have an approved (ABC type) fire extinguisher at the fire site.

FIRES: If you require a fire for demonstrating purposes, please consider using an above ground fire pit or remove sod carefully and replace it at the conclusion of the Festival. Failure to do so will jeopardize future Festival participation.

BOOTH APPEARANCE: Modern tables must be skirted to the ground with materials appropriate to the mid-19th century. Wooden chairs or bales of straw are appropriate seating. Displays must be created with materials available during the early to mid 1800's. Modern supplies must be hidden from public view. **No aluminum lawn furniture!**

SIGNAGE: Small visible signs to denote items for sale or organization name must also be made from natural materials such as burlap or wood and may sit on your counter top or hang from your tent pole or set-up.

COSTUMES: Early to mid 19th century costumes must be worn at all times by all workers (men, women and children) in your booth.

LOCATION: Areas will be assigned and locations may not be changed. You must stay within your designated area.

QUALITY: The quality control committee reserves the right to ask vendors to remove items not appropriate for sale or decor.

TAXES: State taxes, when applicable, must be paid by participating vendors.



EDUCATION AREA PARTICIPANT APPLICATION

THE 45th ANNUAL
JOHNNY APPLESEED FESTIVAL
WILL BE HELD AT
JOHNNY APPLESEED PARK ON:

SEPTEMBER 21 AND 22, 2019

YOU ARE INVITED TO JOIN IN THIS
CELEBRATION OF THE LIFE OF ONE
OF NATURE'S NOBLEMEN.

APPLICATION DEADLINE: March 31, 2019

JOHNNY APPLESEED FESTIVAL, INC.
EDUCATION APPLICATION
*Please return completed application
 by Mar. 31, 2019*

 Name of organization

 Primary Contact

 Address

 City State Zip

 Work Phone Home Phone

 Cell Phone

 Email Address

 Secondary Contact Name

 Work Phone Home/Cell Phone

Check if you paid your application fee online

Optional Social Marketing Post (\$25)

Optional Social Media Video (\$50)

*****NEW - PAY APP FEE ONLINE - NEW *****
 We are now accepting your application fees online. Visit:
www.johnnyappleseedfest.com/education

On our website education page you can make your online payment - which uses our official paypal portal.

If not paying online, please make checks payable to The Johnny Appleseed Festival, Inc.

EDUCATION AREA: Each education vendor is expected to bring a unique opportunity to the community through your participation. Please list what educational resource and/or activities you plan to provide through your participation in our festival.

The Johnny Appleseed Festival, Inc. will not be liable for any loss or damage to property of the exhibitor or of its employees, agents, patrons, or guests due to fire, smoke, water from any source, accident from any kind or from any cause whatsoever and will not be liable for injuries to the exhibitor, their employees, agents, patrons or guests for damages or injuries arising from, or in any way connected with the use or occupancy of space. The exhibitor agrees to indemnify and hold harmless the Johnny Appleseed Festival Board and Johnny Appleseed Festival, Inc. against any and all claims of any person whomever, arising out of acts or omissions of the exhibitor, his employees, agents, patrons or guests including, but not limited to, reasonable attorney fees, costs and expenses incurred by enforcing its rights hereunder.

I have read all stated policies and agree to each.

Signature

NEW - SOCIAL MEDIA MARKETING - NEW

If you would like your business/group promoted on our Instagram and Facebook page with a post to our over 14,500 followers, you can optionally elect for this NEW marketing option for a one time fee of Twenty Five dollars (\$25). Posts will begin 3 weeks out from the festival. You may include one (1) photo. For Fifty (\$50) dollars, we will do a Facebook LIVE video with you at your booth Saturday morning to promote your booth/wares.

APPLICATION FEE: A fee of Fifty dollars (\$50.00) must accompany your application. Refunds will be made if the Johnny Appleseed Board is notified by August 31, 2019. After that date, no refunds will be made. Your application fee is not negotiable or transferable. A twenty-five (\$25) returned check fee will be assessed for every returned check.

Acceptance: All applicants are carefully screened. You will be notified by mail or email of your acceptance into the Festival. Notifications will be made after the application deadline date. Please contact your area representative if you do not receive notification after thirty (30) days of the application date.

LIABILITY INSURANCE: The Johnny Appleseed Festival Board requires that each vendor provide liability coverage with a certificate of insurance in the amount of at least \$300,000, naming the Johnny Appleseed Festival as the additional insured. **The certificate is due to the area chairperson within 30 days of receiving notification of acceptance into the Festival.**

In the case of a weather emergency, you may be asked to vacate the area. Failure to do so may result in police action.

This is an enforceable mandate put in place by Homeland Security.

PLEASE MAIL ALL CORRESPONDENCE TO;

JOHNNY APPLESEED FESTIVAL, INC.
%JENNIFER MOBERG
1502 Harry Baals Dr.
Fort Wayne, IN 46805

e-mail: education@johnnyappleseedfest.com