

WHAT THE FESTIVAL PROVIDES

- An educational experience for 3,500 participants and over 200,000 visitors
- Security
- First aid facilities
- ATM Services
- Trash removal
- Comfort stations
- Continuous entertainment on multiple stages
- Information booth
- Event marketing and publicity
- Quality control
- Crowd control

RULES FOR FARMERS MARKET APPLICATIONS

SET UP: May begin at Noon Friday, September 20, and should be complete, with vehicles off the park grounds, by 9:00 a.m. Saturday and Sunday, rain or shine.

DAILY RAIN POLICY: In the event of rain, goods may be protected by plastic or similar material. Rain gear is acceptable. You may elect to set up after 9:00 a.m., however no vehicles will be allowed to enter the grounds between 9:00 a.m. and 6:00 p.m. on Saturday or 9:00 a.m. and 5:00 p.m. on Sunday. During this time, set up will be at each participant's discretion. Under wet conditions, it will be acceptable to spread straw in your area. If participants follow the rain policy guidelines, their status will not be in jeopardy for future Festival participation.

TIMES: All displays must be open between 10:00 a.m. and 6:00 p.m. on Saturday and 10:00 a.m. and 5:00 p.m. on Sunday. A large crowd generally arrives before opening time. Please plan to have enough activities for both days. It is important that you not close early!

BOOTH APPEARANCE: Tables must be skirted to the ground with materials appropriate to the mid-19th century. Wooden chairs or bales of straw are appropriate seating. Displays must be created with materials available during the early to mid 1800's. Modern supplies must be hidden from public view. No aluminum lawn furniture!

SIGNAGE: Small visible signs to denote items for sale or organization name must also be made from natural materials such as burlap or wood and may sit on your counter top or hang from your tent pole or set-up.

COSTUMES: Early to mid 19th century costumes must be worn at all times by all workers (men, women and children) in your booth.

LOCATION: Areas will be assigned and locations may not be changed. You must stay within your designated area.

QUALITY: The quality control committee reserves the right to ask vendors to remove items not appropriate for sale or decor.

TAXES: State taxes, when applicable, must be paid by participating vendors.

FIRE EXTINGUISHERS: All Festival participants working with an open fire OR operate games or activities that require the public to be surrounded by bales of straw must have an approved (ABC type) fire extinguisher at the fire site. Vendors working with grease are required to additionally have a Class K extinguisher.

BOOTH NUMBERS: Are assigned and locations may not be changed. Booth fees are reservations and not negotiable or transferable. You must stay within your designated booth area.

LIABILITY INSURANCE: The Johnny Appleseed Festival Board requires that all food vendors must provide liability coverage by providing the Festival Board with a certificate of insurance in the amount of at least \$300,000, naming the Johnny Appleseed Festival as the additional insured. The certificate is due to the area chairperson within 30 days of receiving notification of acceptance into the Festival. Food vendors without insurance will not be allowed to set up at the Festival.



FARMERS MARKET PARTICIPANT APPLICATION

THE 45th ANNUAL
JOHNNY APPLESEED FESTIVAL
WILL BE HELD AT
JOHNNY APPLESEED PARK ON:

SEPTEMBER 21 AND 22, 2019.

YOU ARE INVITED TO JOIN IN THIS
CELEBRATION OF THE LIFE OF ONE
OF NATURE'S NOBLEMEN.

APPLICATION DEADLINE: JUNE 7TH, 2019

**JOHNNY APPLESEED FESTIVAL, INC.
FARMERS MARKET APPLICATION**

*Please return completed application
by June 7th, 2019*

Name of Applicant

Address

City State Zip

Work Phone Home Phone

Years Participated in the Johnny Appleseed Festival

Email Address

Check if you paid your application fee online

Optional Social Marketing Post (\$25)

Optional Social Media Video (\$50)

List ALL items to be sold (any item not listed and approved cannot be sold without prior written approval of Michelle Kyrou). Use add'l sheet if req.

NOTE: No parking will be allowed adjacent to booths.

I have read and agree to the information governing the Farmers Market section of the Festival and agree to abide by the policies as stated. I agree that I am liable for loss, damage and/or injury to myself or my property during the course of the Festival.

Signature

******NEW - PAY ONLINE - NEW ******

**We are now accepting your application fees online. visit
www.johnnyappleseedfest.com/market**

On our website Farmers Market page you can make your online payment - which uses our official paypal portal.

The Johnny Appleseed Festival, Inc. will not be liable for any loss or damage to property of the exhibitor or of its employees, agents, patrons, or guests due to fire, smoke, water from any source, accident from any kind or from any cause whatsoever and will not be liable for injuries to the exhibitor, his employees, agents, patrons or guests for damages or injuries arising from, or in any way connected with the use or occupancy of space. The exhibitor agrees to indemnify and hold harmless the Johnny Appleseed Festival Board and Johnny Appleseed Festival, Inc. against any and all claims of any person whomever, arising out of acts or omissions of the exhibitor, his employees, agents, patrons or guests including, but not limited to, reasonable attorney fees, costs and expenses incurred by enforcing its rights hereunder.

I have read all stated policies and agree to each.

(Signature below will serve as contract to comply with all rules/regulations set forth. Non-compliance will serve as grounds for dismissal from festival.)

Acceptance: All applicants are carefully screened. Once applications are received you will receive a confirmation and a packet of information. Refunds will be made if the Johnny Appleseed Festival Board is notified by August 31, 2019. After August 31, 2019, no refunds will be made.

NOTE: If approved, letter of acceptance will be forwarded by July 15, 2019.

Please read all General Rules as you are responsible for them as well as the Specific Farmers Market Rules.

PLEASE MAIL ALL CORRESPONDENCE TO;

**JOHNNY APPLESEED FESTIVAL, INC.
% MICHELLE KYROU
1502 Harry W. Baals Dr.
Fort Wayne, IN 46805
e-mail: market@johnnyappleseedfest.com**

NEW - SOCIAL MEDIA MARKETING - NEW

If you would like your business/group promoted on our Instagram and Facebook page with a post to our over 14,500 followers, you can optionally elect for this NEW marketing option for a one time fee of Twenty Five dollars (\$25). Posts will begin 3 weeks out from the festival. You may include one (1) photo.

For Fifty (\$50) dollars, we will do a Facebook LIVE video with you at your booth Saturday morning to promote your booth/wares.

SPECIFIC RULES FOR FARMERS MARKET

1. Each Framers Market booth will be an 8 foot by 12 foot tarp. Your selling area will be limited to 12 foot frontage and 8 feet down on side of your tarp.

2. **Registration Fee is \$300.00 per 8' X 12' Farmers Market booth.** Booth space will be assigned in advance and you must sell both Saturday and Sunday. There is a \$200 additional fee to sell from the back of you booth. Submit registration by Feb 28, 2019 and only pay \$275 Early Bird fee.(Rear booth fee still applies) There will be a \$25 fee for returned checks.

3. There will be **NO** selling out of trucks/cars/vans/trailers, etc. **ALL VEHICLES MUST BE OFF FESTIVAL GROUNDS BY 9:00 A.M. EACH MORNING.**

4. **Each booth selling food must apply for a \$45.00 health permit from the Board of Health. Contact the Board of Health for information at 260-449-7561. Please read the general rule about liability insurance very carefully. Insurance is required of all food vendors.**

5 Violation of any rule is grounds to exclude anyone for the remainder of the Festival and eliminated their participation in future Festivals.

6. FRESH VEGETABLES, FRUITS, PLANTS, DAIRY PRODUCTS AND DRIED FLOWERS AND PLANTS ARE THE ONLY ITEMS TO BE SOLD. ARTICLES SUCH AS JEWELRY, LEATHER GOODS, FEATHERS, POTTERY AND OTHER CRAFT ITEMS ARE NOT ALLOWED TO BE SOLD IN THE FARMERS MARKET AREA.

In the case of a weather emergency, you may be asked to vacate the area. Failure to do so may result in police action. This is an enforceable mandate put in place by Homeland Security.